

JOSEPH H. BAULAND & Co.

OFFERMAN BUILDING BROOKLYN FULTON & DUFFIELD STREETS.

Mail Orders Quickly Filled—Goods Delivered Free and Promptly in Greater New York \$5.00 Purchases Within 250 Miles. At All Points on Long Island Where We Have an Agency We Deliver Goods at Purchaser's House.

Special Sales of New Fall Dry Goods.

PRICES BEYOND QUESTION THE MOST ATTRACTIVE IN GREATER NEW YORK.

From Our Cloak Department.

THREE GREAT SPECIALS ON SALE TO-MORROW

Cheviot Suits.
All wool, firm serge—black and navy blue—suits 32 to 44—silk lined jacket—from one of the foremost makers in America—hand-some, stylish—elegant and full of economy—made to sell for \$12.00—worth \$12.00—sold for \$12.00 everywhere, but here
\$7.50

Brilliantine Waists.
Three styles—this Fall's newest fashions—richly tucked, pleated, corded—made of the most lustrous and best wearing qualities—bought early and in enormous quantities—that's why we can sell these \$2.50—these \$2.75—these \$2.98 waists for
\$1.98

Dress Skirts
of brilliantine and serge—navy blue or black—trimmed with 3 rows of apron shaped imported black braided bands—brilliantine is of the most lustrous quality—serge is the best manufactured—workmanship unequalled—compare these with the best \$7.50 skirt offered anywhere.
\$5.00

Boys' school suits

at prices parents like to pay.

25c for knee pants—cheviot, fall weight—dark patterns—best value ever shown—5 to 14 years—cheap at 30c.

39c for boys' knee pants—in dark mixed chevrons—good, durable weight—neat patterns—4 to 14 years—regular price 50c.

\$1.49 for school suits—fall weight—brown and gray mixed chevrons—neat patterns—will give good satisfaction—nothing to equal this suit for value—6 to 15 years—cheap at \$2.50.

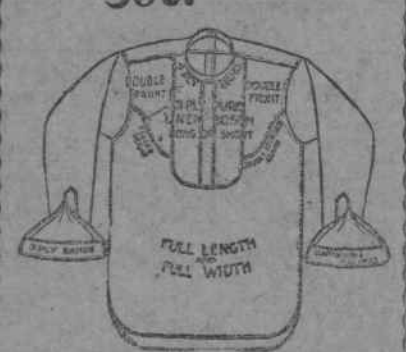
\$1.98 for school suits—better grade chevrons—double breasted—6 to 15 years—regular selling price \$3.00.

\$2.49 for school suits—double sea and knees—strictly all wool (our special leader)—riveted buttons—strongly sewed—fancy chevrons—also plain blue and black—6 to 15 years—worth \$4.00.

Unlaundered shirt sale!

A Wonderful Chance for Men.

35c. Each.



Men's Unlaundered Shirts, linen bosoms reinforced; extra fine soft finished muslins; some with double fronts and backs, and some with double front and split cushion neck bands; full sized bodies.

3 Shirts for a Dollar!

Septembershoe sale

Prices beyond a doubt the most attractive in Brooklyn.

Every pair of these shoes was bought and priced with the determination to give better values than were ever offered here or elsewhere—before.

\$1.43 for ladies' shoes, very good quality kid, patent tip, coin toes, button or lace, value \$2.00.

\$1.89 for ladies' shoes, very fine vici kid, button, in opera toes or common sense last, value \$2.50.

\$2.19 for ladies' shoes, very choice vici kid, button, hand sewed waists, opera or common sense last, value \$3.00.

\$1.88 for ladies' shoes, cloth top, lace, patent tip, coin toes.

\$1.35 for misses' shoes, fine vici kid, button, spring heels, value \$1.75.

98c for misses' shoes, choice kid, button, spring heels, value \$1.30.

98c for boys' shoes, fine vici kid, button, spring heels, value \$1.30.

Ladies' kid gloves.

69c for Ladies' kid gloves, 4-button all new goods, nice quality, a red, brown, green or white this is a first-class glove in every respect and will wear well and always look nice.

\$1.00 for Ladies' kid gloves, 2 clasp or 4 button, in all the new and fashionable shades, this season's importation, every pair fully warranted.

Handkerchief sale.

2c for children's handkerchiefs, colored border.

5c for women's handkerchiefs, all linen—white, hemstitched.

12c for women's handkerchiefs, Swiss embroidered, beautiful work. They are manufacturers' samples and are worth 25c.

8c for women's handkerchiefs, all linen, hemstitched, good quality.

Corset sale.

79c "M. C." gore corsets, white, drab and black—all sizes—boned with genuine French horn—made of fine twilled jean—satin finish—neatly flossed and trimmed with silk embroidery—regular \$1.25 corset.

59c O. K. corsets, white, drab and black—heavily boned, full spring over hips—all sizes—regular \$1.00 grade.

Third Week of the Great Housefurnishing Sale.

Unequalled and positively unmatched in price and quality.

China sale. Dinner ware.

Side of Grindley's high grade English decorated dinner ware in pearl and brown. Compare these prices with ordinary white ware. Everything here to choose your own dinner set.

Plates, 10 and 12 inch, 5c

Plates, 8 and 10 inch, 4c

Tea cups and saucers, neat shape, pair, 6c

Coffee cups and saucers, neat shape, pair, 8c

Covered dishes, neat shape, each, 20c

Meat dishes, good size, 10c

V. gravy dishes, uncovered, 3 sizes, 12c

Fruit sauce, 3 sizes, 12c

Individual butters, 3c

Covered butter dishes, 15c

Crockery specials.

Decorated dinner sets, 130 pieces. Grindley's high grade English porcelain.

Decorated oil sets in pink, blue, green and brown, set, \$1.00

Ten cups and saucers, thin, white, pair, 5c

Plates, 10 and 12 inch, 5c

Fruit sauce, 3 sizes, 12c

Covered dishes, thin, white, fancy shape, 10c

Covered soup dishes, thin, white, 10c

White slip jar, covered, fancy shape, 69c

Decorated cuspidor, full size, assortment, 25c

Ten p. 12, English rock, good shape, 15c

3 pint size.

Wall paper.

Sale extraordinary.

Our decorative offer extended for ten days more. We hang all paper, except embossed and special, per roll, 10c for.

2c a roll. Good white back papers, that should sell at 5c and 6c.

Sale of parlor furniture.

The entire stock of a manufacturer at about 40c on the \$1.00.



Very pretty 5-piece inland mahogany parlor set. Sofa, 2 chairs, 2 side tables, 2 end tables, 220c.

\$17.89



Handsome 5-piece inland mahogany parlor set. Sofa, 2 chairs, 2 side tables, 2 end tables, 220c.

\$29.00

Housekeeping helps

Another great chance for economical buying!

Genuine agate iron ware

At less than manufacturer's prices.

Lipped sauce pans, long handles, 6 qt., regular price 58c, at 25c

Covered seamless convex sauce pans, 4 qt., regular price 75c, at 35c

Milk or farina boilers, 4 qt., regular price \$1.45, at 68c

Tea or coffee pots, improved, 2 qt., regular price 55c, at 29c

Wash Boilers.

500 heavy refined oval stove boilers, regular value 65c, at 25c

350 extra quality heavy oval wash boilers, regular value 85c, at 58c

"Excelsior" sewing machines.

To supply an existing need, a high-class sewing machine at a moderate price, we place on sale our "Excelsior" machines with the latest attachments, finished in polished oak or walnut cases and guaranteed for five years. If you can buy a better one at the price return ours and get your money back. The price for the 3-drawer style Monday will be only \$11.98

Soaps, etc.

Toilet paper, 12 rolls for Toilet paper, 2000 sheets best tissue, per roll 5c

Jumbo ammonia, 1 gal. jug, 10c

"Lautz Bros." Acorn soap, 10 cakes, for 25c

"Babbitt's" celebrated soap, 8 cakes for 25c

Borax, best refined, 10 pkgs., 25c

Lace curtain sale.

98c per pair—Scotch and Nottingham lace curtains, great choice patterns.

\$1.35 per pair—Scotch and Nottingham lace curtains, all the new brussels and tambour effects.

\$1.75 per pair—Scotch and Nottingham lace curtains, our own exclusive designs.

\$2.50 per pair—portieres, heavy quality—satin derby effect—very handsome design—finished with double borders.

Linens—blankets—domestics.

Towelling, twilled crash, for kitchen use, per yd., 2c

Towelling, twilled linen crash, bleached, per yd., 7c

Towels, hemmed huck, all linen, a good size and splendid value, ea. 12c

Towels, Barnsley towels, full bleached, each, 5c

Table damask, unbleached damask, 60 inch, per yard, 29c

Table damask, line quality, 62 inches wide, per yard, 38c

Napkins, all linen, 1/2 size, value \$1.25, per doz., 98c

Sheetings, 3 bales Pepperell brown, 2 1/2 yds. wide, per yd., 12c

Ticking, feather tick, extra quality, per yd., 10c

Blankets, California fleece, 11-4 size, per pair, 98c

Blankets, all wool, 10-4 size, per pair, \$2.25

Blankets, all wool, 11-4 size, per pair, \$2.75

Comforts, double bed size, excellent quality, each, 98c

Comforts, extra size, good as down, each, \$2.00

Bed Spreads—Marseilles patterns—extra value, each, 98c

Carpet sale.

From the cheapest reliable kind up to the finest grades.

49c yard isgrain carpets—extra super—all wool—choice lot of elegant patterns.

55c yard extra Brussels carpets—pretty designs and new patterns—for one week, laid and lined.

15c square yard oilcloth—this season's patterns—good quality and serviceable. No mail orders filled for oilcloth.

Liquors and cigars.

Hennessy & Co. or Martell brand, imported in glass, per bottle, \$1.19

Old Jordan whiskey, 10 years old, per gal., incl. jug, \$3.24 per bot. 84c

Fine old port or sherry wine, per gal., 89c; per bottle 24c

Very fine California Riesling, per gal., 98c; per bottle 26c

Superior and well matured claret, per gal., 61c

St. Julien, an excellent table wine, per doz. full quart bottles, \$1.99; per full quart bottle, 23c

Prize beauty, Long Combination filler, per box, 25, 45c

Ladies' Kid Gloves.

LADIES' GLOVES.—We open our Fall season by placing on sale an importer's stock of two clasp genuine French kid, embroidered, regularly sold at \$1.50 per pair, at 99c (1ST FL., MAIN BUILD., CENTRE.)

Macy's

R. H. Macy and Co.

BOTH SIDES OF 14TH ST. (Running from 13th to 15th St.), SIXTH AVE.

Ladies' Fine Shoes.

LADIES' SHOES.—Continuation of our great sale in all kid and cloth tops and kid in button style; all new, fresh goods; good value at \$2.50 to \$3.00. I.44 (1ST FL., MAIN BUILD., 14TH ST. SIDE.)

For 40 Years the Leaders of Low Prices and This Is One of the Banner Bargain Sales of Our History.

For more than 40 years no other store has been able to equal our regular average of low price. Once in a while a competitor in desperation has cut the price on a single article lower than we had it, but we in turn always cut again, and were still the lowest. The leaders of low prices 40 years ago, the leaders of low prices to-day, we intend to be the leaders of low prices in the years to come.

Occasionally, as the years roll by, it is our purpose to particularly emphasize by a special sale the fact that "THE ATTRACTIONS OF OUR STORES ARE THEIR LOW PRICES." Then we cut wide open the former low prices, we forget for a few days the profits and the costs, and present our customers the best of goods at perhaps half the prices they would have to pay elsewhere for the same quality.

Just two years ago we had a sale similar to this one we propose to hold now. No such value giving was ever before offered by any other house. No such an opportunity to buy new Fall merchandise at a money saving was ever before presented by any other store. Very unwise will be the man or woman who fails to be here Monday. The items below will possibly not last longer than Monday, but the sale goes on all week, and Tuesday and each day there after new specials will be offered at equally reduced figures.

A Marvellous Suit, Skirt and Jacket Chance.

Our great stock of ladies' ready to wear outer garments will shortly be the talk of all New York. The values which we have prepared to give are without duplicates in the history of American merchandising. Just one or two items as arguments in favor of quickly coming here to see the many other specials.

LADIES' NEW FALL JACKETS, of black Cheviot cloth, with new shape sleeve drafted at shoulder, fly front effect, double stitched seams, and lined throughout with satin serge. 5-74

LADIES' SKIRTS, of extra quality scissian, new fall flounce style, trimmed with two straps, percale lined and velvet bound. 4-49

LADIES' SKIRTS, of good quality cheviot serge, new apron flounce, percale lined and velvet bound. 3-39

LADIES' FUR COLLARETTES, fine grade electric seal, full sweep and storm collar, trimmed with four squirrel tails and seal heads, lined with heavy quality satin. 4-98

LADIES' FALL SUITS, tailored of cheviot serge, new cut, coat and skirt lined throughout with good quality taffeta. 10-98

(2D FLOOR, MAIN BUILD., REAR.)

Silk Selling as Never Known Before.

It is needless to commend the economy of our silk stock—everybody recognizes that fact. Often has this stock led the whole store in value giving. Now it proposes to do the unprecedented, as difficult as that is in view of past wonderful performances. Not to buy silks here now is to deliberately stand in your own light, if good quality and low prices are anything to you.

We particularly refer to a large collection of new Autumn Silks, which were purchased by us previous to the recent big advance in the general cost of production. There are many novel weaves, styles and colorings, which are now offered at much less than similar goods could be manufactured to-day.

PLAIN SILK, three toned, ten very choice combinations; regular price elsewhere 75c; for this special sale, 39c

IMPORTED BENGALINE FACONNE, embracing a fine line of beautiful colorings, suitable for full dresses; importer assures us that these goods cannot be duplicated under 80c; while they last, 49c

BLACK BROCADED GROS GRAIN, 10 choice designs; quality recently sold by us at 84c; now 59c

BLACK RUSTLING TAFFETA, 24 in., extra heavy; good value for 85c; now 69c

RUSTLING TAFFETA, checks and plaids, in a splendid quality, full 27 inches wide and good value for \$1.25; now 79c

RICH FANCY TAFFETAS, intended for high class waists, worth \$1.00, at 79c

BLACK BAYADERE GROS GRAIN, all silk, 25 inches wide and worth \$1.00, 79c

BLACK SATIN DUCHESSE, recently sold at 98c; now, 79c

ELEGANT BLACK SATIN BROCADES, suitable for skirts and whole dresses, three special numbers, 99, 1.25, and 1.48

(1ST FLOOR, MAIN BUILD., REAR.)

Surprises in Dress Goods.

It is hard for us to surprise the public, because they have become so used to our doing remarkable things and making prices that others do not dare to even imitate, but we think these values would surprise anybody. Prices such as the makers of these goods never dreamed anybody would ever make. Nearly all being less than it would cost to-day to manufacture the goods.

ALL WOOL CASHMERE, 40 in. wide, a full range of street and evening shades and black; these goods were manufactured to wholesale at considerable more than our present retail price, per yard, 24c

FRENCH HENRIETTA, 45 in. wide, a good assortment of street and evening shades and black, are good value to-day for 69c; while they last, per yard, 39c

BLACK NOVELTY SUITING, a pure worsted material, imported to retail for \$1.00 per yard, 44 in. wide, at 39c

CHEVIOT, 50 in. wide, 12 different shades and black, made to sell at 70c per yard, we offer the lot at 49c

BLACK NOVELTIES, in floral and crepe effects, high grade goods, imported to sell at \$1.25 per yard, at 69c

(1ST FL., MAIN BUILD., REAR.)

Toilet Goods.

SEIDLITZ POWDERS, "U. S. P.", 10 12 in. box, special at 10c

TOOTH BRUSHES, French make, equal to any U. S. brush sold in America, special at 10c

FINE PERFUMED TOILET SOAPS, special lot, made in this country by a first-class French soap maker, packed three cakes to a box, odors Violette de Parme, Rose Jacqueminot and Heliotrope Blanc, per box, 12c

BULB SYRINGES, with two hard rubber pipes, 21c

COMPLEXION BRUSHES, solid back, can be used wet or dry, 22c

HOT WATER BOTTLES, 2 quart, special at 30c

(1ST FL., MAIN BUILD., 14TH ST. SIDE.)

Sheet Music.

We carry a large line of Sheet Music at less than half publishers' prices. Specials for this week:

Belle of Columbia March, 15c

Just for the Sake of Old Times, 15c

Break the News to Mother, 15c

Georgia Camp Meeting March, 15c

(1ST FL., MAIN BUILD., 6TH AV. SIDE.)

Ladies' Sateen Skirts.

LADIES' SKIRTS, black sateen, lined throughout with flannel, umbrella ruffle, with corded ruffle, 89c; with two corded ruffles, 99c (2D FL., MAIN BUILD., 6TH AV. SIDE.)

RENAISSANCE LACE CURTAINS, actual value \$9.25 per pair, at \$6.98; worth \$11, at 8.48

IRISH POINT LACE CURTAINS, actual value \$7.50, at \$5.24; worth \$8, at \$5.99; worth \$12, at 8.99

IRISH POINT BED SETS, full size, worth \$7.75, at \$5.98; worth \$11, at 7.98

PORTIERES, reversible, tapestry, worth \$7.50 per pair, at 5.49

PORTIERES, satin derby, new design, worth \$12 per pair, at 9.98

PORTIERES, all silk damask, worth \$15.00 per pair, at 11.98

(3D FL., MAIN BUILD., REAR.)

Corset Special.

"R. & G." CORSETS, of fine French coutille, medium length, 59c

"R. & G." CORSETS, of fine French coutille, heavily boned with real whalebone, medium and short length, 99c

(2D FL., MAIN BUILD., 6TH AV. SIDE.)

Dress Trimmings.

MOHAIR BRAID TRIMMING, 1 inch wide, black and colors, per yard, 15c

BLACK CUT JET EDGINGS, 1/2 inch wide, per yard, 10c

COLOR BEAD EDGING, 1/2 inch wide, all colors, per yard, 24c

BLACK SILK BRAID YOKES, handsome patterns; special at 49c

CORDED SILK TAFFETA, for yokes, sleeves, etc., black and white only; special at 1.39

(1ST FL., MAIN BUILD., 6TH AV. SIDE.)

Bicycle Specials.

To make this another memorable occasion in bicycle retailing this season we place on sale 100 of our well known Straus Bicycles for men, in 22 and 24 in. frames, in black, maroon and green enamelled; while they last at..... 14-97

100 Ladies' Straus Bicycles, in 20 and 22 inch frames, at..... 18-49

MEN'S WEBSTER BICYCLES, our finest wheel, built in our own factory, in 22-inch frame, black, maroon and dark blue enamelled, fitted with single tube tires; all bearings and cones turned from tool steel; an A1 bicycle; none better at any price; special at 27-49

We have secured 500 Bicycles from a well known manufacturer of high grade bicycles at about one-half regular prices and we propose to give our customers the benefit thereof. They are finished in black, green and maroon enamel, some with flush joints, some with reinforced joints, 3-inch drop, Fauber pattern two-piece crank hanger, Charter Oak single tube tires, made by the Hartford Rubber Works, rubber pedals; in short a bicycle built to sell for \$50; our price, 22-49

(3D FL., MAIN BUILD., 6TH AV. SIDE.)

Household Linens.